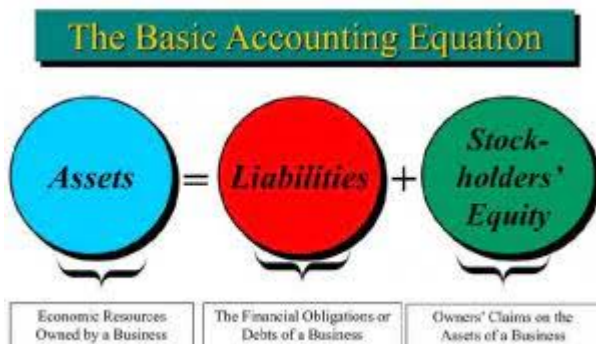


$$\text{Contribution Margin per Unit} = (\text{Sales Revenue} - \text{Variable Costs}) / \text{Sales in Units} = \text{Price per Unit} - \text{Variable Costs per Unit}$$

The bottom line of your income statement - your net profit or loss - tells you if your business model is working. "You can easily be wasting money on unused expenses, or spending money foolishly on things that don't provide a good enough return on your spending. Perfectly Kept Books® is a black woman-owned virtual bookkeeping firm in Dallas, Texas.

QUICKBOOKS ONLINE



As a small business ourselves, we know how important cash flow is for companies like yours. We specialize in bookkeeping, tax, and payroll services, and we are certified QuickBooks Online experts. Our team is dedicated to staying up-to-date with the latest regulations and requirements to provide you with the highest level of service. Our certified bookkeepers are experts in managing your financial records and ensuring they are accurate and up-to-date.

WELCOME TO BOOKKEEPER LADY DFW!

While cash accounting is simpler, accrual gives you a more accurate picture of your

business's financial health, especially if you deal with inventory or offer credit terms to customers. Done-for-you bookkeeping services tailored to your business needs. Our monthly bookkeeping will give you the time and energy you need for other areas in your business. You'll also receive the financial insight [bookkeepers in dallas](#) to make better business decisions. Once we decide that the relationship is a good fit, we'll have an initial meeting.



RUN BUSINESS SMOOTHLY



It lists everything you own (assets), everything you owe (liabilities), and what's left over (equity). This statement helps you understand your business's net worth and financial structure. In this blog post, we'll demystify the difference [unearned revenue](#) between accounting and bookkeeping, helping you understand their unique roles and contributions to your business's financial success. Our bookkeeping and accounting services start at \$500/mo and are customized to every client. Once we are onboarded with your company, we

begin managing your bookkeeping and accounting, so you can focus on your business.



There is a learning curve that can be intimidating to beginners, and it's easy to make mistakes. The business owner I was talking with looked like she was on the verge of tears. She and her husband owned a business they wanted to sell, but they were several years behind on bookkeeping and tax filings.

CERTIFIED FINANCIAL EXPERTS

Our mission is to simplify bookkeeping for you so you feel empowered with knowledge and strategy. We want you to make decisions for your business from a place of confidence - not from a place of stress and anxiety. Perfectly Kept Books is dedicated to communicating with you, answering your questions, and being there for you every step of the way - we care about your business the same way you do. If you are looking at outsourcing your bookkeeping and accounting services, contact us today. No two clients are the same, and we always ensure each business gets the right services to support their business goals and needs.

- We take the time to understand your company and offer expert, reliable bookkeeping services.
- You won't have to worry about the bookkeeping and accounting for your business.
- Get a CFO for your company and peace of mind knowing there's someone in your corner.
- We offer a range of services, including payroll processing, tax reporting, and employee benefits management.

- If you bill clients \$150 per hour but spend 10 hours monthly on bookkeeping tasks you could outsource for \$50 per hour, you're essentially losing \$1,000 in potential revenue.
- We do more than other external accounting services, saving you time and money while giving you peace of mind that your business and financial statements are on track and adequately documented.

Professional bookkeeping services can often complete tasks more efficiently and accurately than business owners, reducing costly errors and missed opportunities. You may even decide as your business grows to bring your bookkeeping in-house with a full-time employee. But even if you decide to outsource [HVAC Bookkeeping](#) your bookkeeping, don't check out completely on your business finances. Keep close track of your spending and provide your bookkeeper with the information they need, including well-organized receipts and records.